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Course map: logistics courses at universities and where the guide covers them

71 institutions, 93 programmes, 934 courses and modules: which topics are taught, and where the guide explains them

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Online interactive version: **https://ozgurkonakci.com/en/guide/course-map/**

SHORT ANSWER

This map groups 934 logistics, foreign trade, shipping and supply chain courses and certificate modules from 93 programmes at 71 institutions in Türkiye and abroad into 62 topics. For each topic it shows how many programmes teach it as a dedicated course, example courses with source links, and the guide page that covers it. The most common topics are supply chain management, port and terminal management, introduction to logistics, shipping fundamentals, transport modes and purchasing.

What does this map show?

Which courses do logistics programmes teach, how many programmes offer a topic as a dedicated course, and where does the guide explain it? This page answers the three questions together.

Five separate scans were made in November 2026: bachelor's programmes in Türkiye; associate degree and open education programmes in Türkiye; Europe and the UK; the Americas, Asia and open courses; and professional certificates (FIATA, IATA, ICS, CILT, ASCM, ICC, the Turkish customs broker exam and Turkish national vocational qualifications). In total **934 courses or modules from 93 programmes at 71 institutions** were recorded and grouped into **62 topics**.

How to read it

- Each card is a curriculum topic. Its label shows the status in the guide: **own guide topic**, **covered within a topic** or **not yet in the guide**.
- Two numbers are given: programmes that teach the topic as a **dedicated course**, and programmes that cover it **within** a course.
- The coloured bar shows the regions where the topic is taught.
- Open a card to see up to 8 example courses: course name and code, institution and programme, and source links. The "part of a course" label means the topic is a section of that course rather than its main subject.

- Use the filters above to search topics, courses or institutions and to filter by region or by status in the guide.

Curriculum topic	Programmes with a dedicated course	Programmes covering it within a course	In the guide
Supply chain management: concepts and strategy	43	60	Own guide topic: Supply chain basics
Port and terminal management	38	49	Own guide topic: How cargo moves through a port: terminals, parties and charges
Introduction to logistics and logistics management	32	64	Covered within a topic: Supply chain basics
Fundamentals of shipping and maritime business	31	50	Covered within a topic: Shipping markets and freight cycles
Transport systems and comparison of modes	28	63	Own guide topic: Choosing a transport mode: sea, air, road and rail compared
Purchasing and supplier management	28	52	Own guide topic: Purchasing and supplier selection: calculating total landed cost
Logistics information systems and digitalisation	26	51	Covered within a topic: Digital logistics and the electronic bill of lading (eBL)
Operations research, optimisation, routing and simulation	26	46	Covered within a topic: Pricing and decision models
Warehouse management, WMS and material handling	25	51	Own guide topic: Warehousing and inventory management
Customs law, procedures and declaration	23	36	Own guide topic: HS codes and customs procedures in Türkiye
Sustainable and green logistics	22	44	Own guide topic: CBAM and sustainable logistics
Cargo/marine insurance, P&I and general average	22	37	Covered within a topic: Carrier liability and cargo insurance
Distribution channels and retail logistics	19	37	Not yet in the guide
Export-import operations and procedures	19	35	Own guide topic: Your first export or import: a step-by-step roadmap
International trade: theory, policy and institutions	18	44	Covered within a topic: International trade rules and standards

Curriculum topic	Programmes with a dedicated course	Programmes covering it within a course	In the guide
Maritime law and international maritime conventions	18	19	Covered within a topic: International trade rules and standards
Production and operations planning	17	34	Not yet in the guide
Dangerous goods (IMDG, ADR, IATA DGR)	17	25	Own guide topic: Dangerous goods transport: IMDG and ADR
Air cargo and air transport	15	34	Own guide topic: Air cargo: the AWB and chargeable weight
Intermodal, combined and multimodal transport	15	32	Own guide topic: Intermodal and combined transport
Ship management, fleet management and ship finance	15	23	Not yet in the guide
Chartering, shipbroking and laytime	15	19	Own guide topic: Chartering, laytime and vessel demurrage
Supply chain risk and resilience	14	53	Covered within a topic: Supply chain basics
Commercial law and international sales contracts	14	41	Covered within a topic: Incoterms® 2020
Maritime economics and freight markets	13	23	Own guide topic: Shipping markets and freight cycles
Carriage law and carrier liability	12	21	Own guide topic: Carrier liability and cargo insurance
Trade finance, export incentives and state support	10	34	Own guide topic: Export finance, state support and export proceeds
Transport economics, policy and national transport regulation	10	21	Covered within a topic: International road freight: CMR, FTL and groupage, road permits
E-commerce logistics, parcel and last mile	10	16	Covered within a topic: E-export and micro-export from Türkiye: small shipments under the BGB (ETGB)
Supply chain analytics and data science	10	13	Not yet in the guide
Logistics costs, pricing and performance (KPI)	9	52	Covered within a topic: Pricing and decision models

Curriculum topic	Programmes with a dedicated course	Programmes covering it within a course	In the guide
Inventory management	8	47	Own guide topic: Warehousing and inventory management
Network design and facility location	8	31	Not yet in the guide
Container and liner shipping	8	28	Covered within a topic: Shipping container types and dimensions
Freight forwarding and shipment operations	8	25	Own guide topic: What does a freight forwarder do?
Humanitarian and disaster logistics	8	11	Not yet in the guide
Demand forecasting and S&OP	7	37	Covered within a topic: Supply chain basics
Quality management and lean	6	25	Not yet in the guide
Packaging, load securing and loading	6	24	Covered within a topic: Container packing and weight distribution
Ship agency	6	16	Covered within a topic: The parties in trade and logistics
Accounting for foreign trade transactions	6	11	Not yet in the guide
Road freight and CMR	5	31	Own guide topic: International road freight: CMR, FTL and groupage, road permits
Energy, commodity and tanker logistics	5	19	Not yet in the guide
Logistics services marketing, sales and customer relations	4	34	Own guide topic: Marketing basics in logistics
Rail freight and CIM	4	27	Covered within a topic: Intermodal and combined transport
Reverse logistics and circular economy	4	24	Not yet in the guide
Taxation in foreign trade and customs duties	4	15	Own guide topic: How are import duties calculated in Türkiye?
Safety, security and OHS	3	34	Covered within a topic: HS codes and customs procedures in Türkiye

Curriculum topic	Programmes with a dedicated course	Programmes covering it within a course	In the guide
Transport documents and bill of lading	3	24	Own guide topic: The bill of lading
Logistics outsourcing (3PL/4PL)	3	20	Covered within a topic: Warehousing and inventory management
Free zones, bonded warehouses and special procedures	3	19	Covered within a topic: HS codes and customs procedures in Türkiye
Trade compliance, sanctions and export controls	3	15	Covered within a topic: Destination country guide: import requirements
Trade documents (invoice, packing list, origin certificates)	3	15	Covered within a topic: Your first export or import: a step-by-step roadmap
Payment methods, letters of credit and bank guarantees	2	23	Own guide topic: Payment methods and letters of credit
Foreign exchange regulation and currency risk	2	14	Covered within a topic: Export finance, state support and export proceeds
Foreign market research and international marketing	2	8	Covered within a topic: Destination country guide: import requirements
Logistics centres and freight villages	2	7	Not yet in the guide
Incoterms and delivery terms	1	17	Own guide topic: Incoterms® 2020
Cold chain and temperature-controlled logistics	1	4	Own guide topic: Reefer containers and the cold chain
Project cargo and out-of-gauge	1	3	Own guide topic: Project cargo and out-of-gauge loads
Tariff classification, customs valuation and origin	0	25	Own guide topic: HS codes and customs procedures in Türkiye
Transit and customs transit (NCTS, TIR)	0	8	Own guide topic: Transit shipments and customs transit

Highlights

The topics most often taught as dedicated courses are supply chain management (43 programmes), port and terminal management (38), introduction to logistics (32), shipping fundamentals (31), comparing transport modes (28) and purchasing and supplier management (28).

While building this map, six new topics were added to the guide for gaps it revealed: **Choosing a transport mode**, **How cargo moves through a port**, **International road freight: CMR**, **What does a freight forwarder do?**, **Export finance, state support and export proceeds** and **Purchasing and supplier selection**. Cargo insurance, supply chain risk, logistics costs, free zones, the sales contract (CISG) and the trade document set were added as sections to existing topics.

There is also a finding in the other direction: the guide's practical topics, such as container number checks, the shipping calendar, delivery without a bill of lading (LOI) and Turkish trade portals, appear in very few courses. These are everyday questions on the job, and here the guide complements the curricula.

Limitations

- The sample does not cover every university. Some institutions' course pages could not be reached and are not on the map.
- 305 of the 934 records have only a course name, with no content found. Topics were matched on the course name and whatever content was available.
- Matching used an automatic classification that was reviewed by hand; some courses touch several topics.
- Some documents are from earlier years (e.g. programme documents dated 2018 and 2022). Course plans change; rely on the official page behind the source link.
- The map shows only factual details such as course name, code, institution, programme and link; course descriptions were not copied.

Last updated: 11 November 2026.

Frequently asked questions

Which sources were used for this map?

Course information packages of bachelor's and associate degree programmes in Türkiye, module catalogues of universities in Europe, the Americas and Asia, and certificate syllabuses from bodies such as FIATA, ICS, CILT, ASCM and ICC. In total there are 934 course or module records from 93 programmes at 71 institutions. Each example course links to its own source page.

Does the map list every course of these universities?

No. Only courses on logistics, transport, foreign trade, customs, shipping and supply chain were included. The sample does not cover every university, and some institutions' pages could not be reached. The map shows which topics are commonly taught; it is not an official ranking.

What is the difference between a dedicated course and coverage within a course?

A dedicated course counts programmes where the topic is the main subject of a course (e.g. a "Port Management" course). Within a course also counts programmes where the topic is one of the weeks of a broader course (e.g. an Incoterms week in an "International Logistics" course).

Why are course descriptions not shown?

Course descriptions are the universities' own text. The map shows only factual details such as course name, code, institution, programme and a link to the source; see the official page for the content.

What if a course entry is wrong or out of date?

Course plans can change every year, and some documents are from earlier years. Rely on the current page behind the source link. If you spot an error, you can report it via the contact page.

SOURCES

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